

**TOWNSHIP OF RED ROCK
POLICY/PROCEDURE**

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D-3	Election and Temporary Sign Policy	APPROVED: 19	05	2026
		Day	Month	Year

PURPOSE

The purpose of this Policy is to regulate the placement of temporary and election signs within the Township of Red rock in a manner that:

- Promotes public safety
- Protects municipal infrastructure and property
- Preserves pedestrian accessibility and traffic sightlines
- Supports municipal maintenance and winter operations
- Permits reasonable political expression during election periods consistent with the Canadian Charter of Rights and Freedoms
- Provides fair and consistent standards for all sign users

SCOPE

This policy applies to

- Temporary signs, portable signs, election signs, third party advertising signs, signs located on private property, signs located within municipal right of way

This policy does not apply to

- Permanent business signage regulated through zoning or site plan control
- Official municipal signage
- Emergency signage
- Traffic control devices

DEFINITIONS

- **“Township of Red Rock”** means the Corporation of the Township of Red Rock.

- **“The Act”** means the Municipal Elections Act , 1996, c. 32, as amended from time to time, and includes any regulation made there under;
- **“Election Sign”** means a temporary sign promoting or opposing a candidate, a political party, a question or referendum matter, or a third party advertiser associated with a federal, provincial, or municipal election.
- **“Temporary Sign”** means a non-permanent sign intended for short-term display.
- **“Municipal Right-of-Way”** means the portion of municipal land associated with a roadway, including boulevards and shoulders, but not including travelled lanes.

GENERAL STANDARDS

No person shall place or permit a sign that:

- a) obstructs or interferes with pedestrian or vehicular traffic
- b) obstructs sightlines at intersections, driveways, sidewalks, or crosswalks
- c) creates a safety hazard
- d) interferes with snow clearing, drainage, utilities, or municipal operations
- e) is attached to;
 - a. Trees
 - b. Utility poles
 - c. Traffic control devices
 - d. Bridges
 - e. Fences owned by the Township
 - f. Municipal buildings
- f) Damage municipal infrastructure or landscaping
- g) Obstructs access to hydrants, utilities, sidewalks, or transit stops

ELECTION SIGNS

Election signs may be placed:

- On private property with owner consent
- Within portions of municipal right-of-way unless prohibited by this Policy.

Prohibited Locations

- Election signs shall not be placed:
 - Within travelled lanes or medians
 - Within 3 metres of an intersection or crosswalk
 - In a manner that obstructs sidewalks or trails
 - Within active playgrounds, sports surfaces, or municipal flower beds

- Where they interfere with winter maintenance or snow storage operations
- In environmental sensitive or hazardous areas identified by the Township

Timing

- Election signs shall not be erected:
 - Prior to nomination day for municipal elections or
- All election signs shall be removed within 72 hours following voting day.

TEMPORARY NON-ELECTION SIGNS

Temporary non-election signs may be permitted for:

- Community events
- Charitable activities
- Civic notices
- Local business promotions
- Directional purposes

The Township may impose reasonable limits respecting:

- Duration
- Size
- Placement
- And public safety

ENFORCEMENT

Where a sign is placed contrary to this Policy, the Township may:

- Require its removal
- Remove the sign without notice where necessary for safety or operational reasons
- Recover reasonable removal costs from the owner or responsible party